



**Institution's Innovation Council  
Saurashtra University Rajkot**

**One day workshop on  
“Innovation & Entrepreneurship Outreach  
Programme**

**3<sup>rd</sup> January 2026, Saturday**

**Shri M. N. Kampani Arts and Shri A. K. Shah Commerce College,  
Mangrol**

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>09:00</b>	<b>Registration Time</b>
<b>09:05</b>	Welcome
<b>09:15</b>	Awareness Session on From Ideas to Startups: Innovation-Driven Entrepreneurship by Ms. Urvi Kanabar
<b>12:30</b>	Lunch Break
<b>01:30</b>	Awareness Session on Role of IPR's in Innovation Entrepreneurship by Ms. Anjali Rathod
<b>3:45</b>	Programme Feedback - Conclusion
<b>4:00</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-KMP](https://bit.ly/SUSEC-KMP)

## Brief about Event

A One Day Workshop on “**Innovation & Entrepreneurship Outreach Programme**” was organized by Shri M. N. Kampani Arts and Shri A. K. Shah Commerce College, Mangrol, in collaboration with SU Start-up and Entrepreneurship Council (SUSEC), SPRIHA–IPR Chair, and Institution’s Innovation Council (IIC), Saurashtra University on 3rd January, 2026 from 10:00 AM to 12:00 PM. The workshop aimed to promote entrepreneurial thinking and innovation awareness among students by providing practical exposure to startup development and intellectual property protection.

The first session titled “**From Ideas to Startups: Innovation-Driven Entrepreneurship**” was delivered by **Ms. Urvi Kanabar, Operation Assistant, SUSEC Incubation Centre, Saurashtra University**. She explained the journey of transforming innovative ideas into successful startup ventures. The speaker discussed the importance of identifying real-world problems, developing innovative solutions, and validating business ideas. She also highlighted the role of incubation support, mentorship, and funding opportunities available for students and aspiring entrepreneurs.

Ms. Urvi Kanabar further elaborated on various government schemes and institutional initiatives that support startup development. She encouraged students to participate in innovation challenges, startup competitions, and incubation programs. Real-life startup examples were shared to inspire participants and help them understand the practical challenges and opportunities in the entrepreneurial ecosystem.

The second session on “**Role of Intellectual Property Rights in Innovation and Entrepreneurship**” was conducted by **Ms. Anjali Rathod, Research Assistant, SPRIHA–IPR Chair, Saurashtra University**. The session focused on the importance of protecting innovative ideas and business creations through Intellectual Property Rights (IPR). The speaker explained different forms of IP protection including patents, trademarks, copyrights, and designs, along with their significance in startup growth.

Ms. Anjali Rathod also emphasized how proper IP management helps innovators secure legal protection, attract investors, and maintain a competitive advantage in the market. The session included practical examples and simplified explanations to help participants understand the filing process and strategic importance of IP protection for business sustainability.

The workshop concluded with an interactive discussion session where participants actively engaged with the speakers and clarified their queries related to innovation, startup development, and intellectual property protection. The program successfully created awareness about entrepreneurship opportunities and encouraged students to develop innovative solutions with proper intellectual property protection strategies.

## Key Points

During the session, below mentioned points were discussed:

- Startup Awareness
- Innovation Promotion
- IPR Knowledge
- Idea Development
- Incubation Support
- Entrepreneurship Skills

## Outcome

The workshop successfully enhanced participants' understanding of innovation and entrepreneurship by providing practical insights into startup development and intellectual property protection. It motivated students to explore innovative ideas, understand the importance of safeguarding their creations, and utilize incubation and funding opportunities. The session also strengthened entrepreneurial thinking, encouraging participants to pursue research, innovation, and startup initiatives with greater confidence and clarity.

Additionally, the programme created awareness about the structured startup ecosystem available at institutional and government levels, guiding participants on how to convert ideas into viable business models. The interaction with experts helped participants understand real-world challenges, market opportunities, and strategic planning required for successful startup development. The workshop further encouraged collaborative learning, networking, and active participation in innovation-driven activities, ultimately fostering a culture of creativity, problem-solving, and self-employment among students.

## About the Speaker/Chief Guest



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Ms. Urvi Kanabar  
Operation Assistant  
SUSEC  
Saurashtra University

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Ms. Anjali Rathod  
Research Assistant  
SPRIHA-IPR Chair  
Saurashtra University

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**One Day Workshop  
on**

# “INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAMME”

**Organized by :**

Shri M. N. Kampani Arts and Shri A. K. Shah Commerce College, Mangrol in  
collaboration with  
SU Start-up and Entrepreneurship Council, SPRIHA-IPR Chair and  
IIC, Saurashtra University

**“From Ideas to Startups:  
Innovation-Driven  
Entrepreneurship”**

**Ms. Urvi Kanabar**  
Operation Assistant  
SUSEC, Incubation Centre  
Saurashtra University

**“Role of Intellectual Property  
Rights in Innovation and  
Entrepreneurship”**

**Ms. Anjali Rathod**  
Research Assistant  
SPRIHA-IPR Chair  
Saurashtra University



**Saturday**  
3rd January, 2026



**from 09:00 AM**  
to 04:00 PM



Shri M. N. Kampani  
Arts and Shri A. K.  
Shah Commerce  
College, Mangrol

**Register Now:**

[bit.ly/SUSEC-KMP](http://bit.ly/SUSEC-KMP)





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